



SPONSORSHIP PROPOSAL

Towards a Smart and Carbon Neutral Future



✉ asim2026@nus.edu.sg

🌐 <https://asim2026.sg/>



About IBPSA Asia

The Asian Conference of IBPSA (ASim) is the flagship regional event hosted by IBPSA Affiliates in Asia.

The 5th edition, ASim2024, was held in Osaka, Japan, attracting over 300 delegates, including academics, engineers, consultants, software developers, and public agency professionals from across Asia-Pacific.

ASim2024 included 165 oral presentations, 24 posters, three plenary sessions, and ten informal discussion sessions, making it the largest IBPSA Asia event to date. Roughly 50% of participants were students or early-career professionals, supporting IBPSA's mission of growing the next generation of simulation leaders.

International Building Performance Simulation Association (IBPSA)

IBPSA is a global non-profit professional society dedicated to advancing building and environmental performance simulation. It serves as a platform for researchers, developers, practitioners, and policymakers to advance the modeling of buildings and their systems to improve design, construction, operation, and maintenance across the built environment. As one of the most active communities in sustainable building simulation, IBPSA operates through regional affiliates in Asia, Europe, North America, Australasia, and Latin America.

▶ IBPSA ASIA CONFERENCE 2026 — SINGAPORE (IN-PERSON)

In 2026, IBPSA Asia will host its next ASIM conference in-person in Singapore. With projected attendance of 300–500+ delegates, the event aims to catalyze cross-sector engagement across regional academia, consulting, industry, and policy.

The program will feature plenary keynotes, technical sessions (oral and poster), workshops, technical tours, and thematic panels centered on thermal comfort, daylighting, HVAC simulation, urban-scale modeling, digital twins, indoor environmental quality (IEQ), and more.

Why Sponsor?

- Gain visibility among industry leaders, researchers and future talent
- Demonstrate leadership in sustainable building design, simulation innovation, and building technology
- Engage with students, academic programs, software providers, and governmental agencies
- Support IBPSA's mission of promoting sustainable building performance modeling and capacity building globally



Audience Snapshot & Program Themes

- 300–500+ professionals from IBPSA Asia affiliates, universities, consultancies, software developers, and public agencies across Asia-Pacific
- 45-50% students or emerging professionals; remainder drawn from seasoned practitioners, academics, and policymakers
- Conference Theme: Towards a Smart and Carbon Neutral Future.
- Conference Topics: Building and urban-scale performance simulation; Carbon neutral building design and assessment; climate change mitigations and adaptations; Data-driven modeling (Machine learning, AI); Energy efficiency and retrofitting; Indoor environmental quality; Smart grids and energy management systems.

Sponsorship Tiers

	Platinum	Gold	Silver
Benefits	S\$12,000	S\$7,000	S\$3,000
Branding and Visibility			
Premium logo placement on website	✓	✓	✓
Prominent logo display at onsite registration area	✓	✓	✓
Acknowledgement during opening and closing sessions	✓	✓	✓
Logo display on badge	✓		
Marketing & Communications			
Inclusion in group sponsor social posts	✓	✓	
Dedicated social media feature	✓		
Dedicated pre-conference email to opted-in registrants	✓		
Onsite Engagement			
Sponsor Booth	✓	✓	✓
One Invited Sponsor-named Talk / Workshop (60 minutes)	✓		
One Invited Talk during a Symposium (15 minutes)		✓	
5-minute sponsor message during opening plenary	✓		
Complimentary full delegate registration	2	2	1

Enhanced Opportunities (Available to Any Tier)

Add-On Opportunity	Fee (SGD)	Description
Coffee Break Sponsor	3000	Logo on break signage/napkins; collateral tabletop for networking
Post-Conference Email	2000	Dedicated follow-up email to attendees 2–4 weeks after the event
Student Travel Awards	TBD	Named sponsorship for student presenters from Asia/ASEAN region



NEXT STEPS & CONTACT

Contact ASIM2026 Secretariat

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 <https://asim2026.sg/>

Custom packages available to suit specific branding and outreach objectives

